

Specialty Practice Technology for Telehealth Services



Policy: It is the policy of [Organization name here] to ensure telehealth technology provides safe and quality health care services to qualified beneficiaries in a HIPAA-compliant environment.

Purpose: To explain the technology and HIPAA requirements for the provision of telehealth services, from a Medicare Rules and Regulations perspective.

Scope: This document is applicable for specialty practices, in accordance with the rules and regulations of the Centers for Medicare & Medicaid Services (CMS). Each organization should check their state regulations for further requirements and opportunities.

Temporary PHE Guidance*

“Under the CARES Act, CMS is waiving the requirements of section 1834(m)(1) of the ACT and 42 CFR § 410.78(a)(3) for use of interactive telecommunications systems to furnish telehealth services, to the extent they require use of video technology, for certain services. This waiver allows the use of audio-only equipment to furnish services described by the codes for audio-only telephone evaluation and management services, and behavioral health counseling and educational services. Unless provided otherwise, other services included on the Medicare telehealth services list must be furnished using, at a minimum, audio and video equipment permitting two-way, real-time interactive communication between the patient and distant site.”

For further reading: <https://www.cms.gov/files/document/covid-19-physicians-and-practitioners.pdf>

*Temporary guidance related to Public Health Emergency (PHE)

Procedures:

I. Population and Services for a Virtual-Type Visit.

- A. Perform a market review for telehealth services.
 - 1. Identify the patient population to be served (size, demographics).
 - 2. Survey stakeholders (both clinical and nonclinical) for input to identify the functionality needs of current and future services provided.
- B. Identify the technology requirements for the provider, clinic, and staff.

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1. A reliable, secure internet connection is needed to ensure quality care and patient safety.
2. An interactive audio and video telecommunications system that permits real-time communication between the provider at the distant site, and the patient at the originating site is required.
3. Any computers/tablets/Smartphones should use passcodes and must have an adequate camera, speakers, microphone, and sufficient processor to run the required software.
4. Identify the appropriate examination camera and other peripherals as indicated/needed (i.e., electronic stethoscope, otoscope, etc.)

C. Identify the technology requirements for the patient.

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II. Video Platform Considerations (Provider and Patient) for a Virtual-Type Visit.

- A. Keep the lighting source during the visit in front, or to the side, of the speaker. Avoid having the camera face a bright window.
- B. For the camera/image placement during the visit, fill the frame, do not be looking down, look at eye level, allow hand gestures to be seen.
- C. The background area engaging with patients should be neat, clean, free of distractions.
- D. Reduce background noise by utilizing mute features appropriately or consider using a headset.
- E. Consider the ease of connectivity to the internet and wi-fi connection during the visit.

III. Health Insurance Portability and Accountability Act (HIPAA) Requirements for the Virtual-Type Visit.

- A. Compliance with HIPAA should be to the greatest extent possible.
- B. Only authorized users must have access to a patient's private health information.
- C. A system of secure communication should be implemented to protect the patient information.
- D. A system of monitoring communications should be implemented to prevent accidental or intentional breaches.

Specialty Practice
Technology for Telehealth Services



Temporary PHE Guidance*

“The U.S. Department of Health and Human Services Office for Civil Rights issued a [Notification of Enforcement Discretion](#) to empower covered health care providers to use widely available communications applications without the risk of penalties imposed by the U.S. Department of Health and Human Services Office for Civil Rights for violations of HIPAA rules for the good faith provision of telehealth services.”

“A covered health care provider that wants to use audio or video communication technology to provide telehealth to patients during the COVID-19 nationwide public health emergency can use any non-public facing remote communication product that is available to communicate with patients.”

-Audio and video communication technology, such as Apple Facetime, Facebook Messenger video chat, Google Hangouts video, Skype, Zoom can be used. (although allowed, not highly recommended)

-Public facing is not allowed, to include Facebook Live, Twitch, TikTok, and similar video communication applications.

For further reading: <https://www.hhs.gov/hipaa/for-professionals/special-topics/emergency-preparedness/notification-enforcement-discretion-telehealth/index.html>

“During the COVID-19 Public Health Emergency, health care providers may use any non-public facing application to communicate with patients without risking any federal penalties – even if the application isn’t in compliance with the Health Insurance Portability Accountability Act of 1996 (HIPAA).”

For further reading: <https://telehealth.hhs.gov/providers/getting-started/#understanding-telehealth-technology-options>

IV. Knowledge and Skills of Telehealth Services for Clinic Personnel.
(Refer to Specialty Practice Knowledge and Skills policy)

V. Patient Education and Support during the Virtual-Type Visit.

- A. Provide the patient information of the telehealth process.

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- B. Ensure the patient has access to a stable internet and wi-fi connection.
- C. Explain the appropriate technology used for a telehealth visit (computer, telephone).
- D. Supply handouts with step-by-step instructions for accessing online patient portals.
- E. Provide the patient with phone numbers, email addresses, and websites for IT support.
- F. Consider federal and non-profit organization support for those patients who cannot afford internet or phone services.

<https://telehealth.hhs.gov/providers/preparing-patients-for-telehealth/>

TIPS:

- *Patients should be advised of video platform considerations prior to meeting with their physician or practitioner. Wi-fi connectivity should be confirmed and tested. See Procedure II.*
- *Providers should notify patients that any third-party application could potentially introduce privacy risks, and providers should enable all available encryption and privacy modes when using such applications. See Procedure III.*
- *Practices need to determine if a business associate agreement (BAA) with the platform is in place to ensure HIPAA compliance. See Procedure III.*
- *Consider superusers to specifically provide patient education and 1:1 support. See Procedure IV.*